

## **PRESS RELEASE**

July 21, 2008 – Indianapolis, Indiana

### **CMW NAMES JEFF SCHEMEL WELDING SALES MANAGER**

CMW Inc. announced that it promoted Jeff Schemel to Welding Sales Manager. Mr. Schemel's responsibilities involve managing all sales, service and application engineering functions of its resistance welding business. This includes formulating sales plans and strategies to grow sales and market share for CMW brand product as well as managing CMW's industry leading network of Authorized Welding Distributors.

Mr. Schemel most recently served as a Major Account Manager in the welding business developing plans and implementing sales strategies for the new CMW® Fin Cap and Elkaloy® 20 welding electrodes. Jeff is a native of Rockford, Illinois and graduated from Illinois Wesleyan University in 1992 with a B.S. in Business Administration.

CMW is very excited about the contributions that will be made by its expanded leadership team. CMW, the former Mallory Metallurgical Co., is an Indianapolis, Indiana based manufacturer of highly-engineered metal alloys and composites used in a broad array of industrial applications. CMW makes products in three primary market segments with business units dedicated to arc-tolerant electrical contacts, high-density metals and resistant welding consumables. Dating back to 1916, it owns dozens of highly recognizable patents and registered trademarks around the world.



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